

BRIEF PROFILE

	Name	Dr. Ashulekha Gupta
	Designation	Associate Professor
	Area	Economics and Marketing
	Email	ashulekhagupta@uttaranchaluniversity.ac.in
	Contact No.	9410189638
Professional Experience	<p>RESEARCH & TEACHING / CORPORATE EXPERIENCE: 18 YEARS</p> <p>Academic Experience (August 2004 - Till Date) 16 Years</p> <ul style="list-style-type: none"> • Associate Professor 05 September 2020 - Till Date, Business Studies (UIM), Uttaranchal Institute of Management (UIM), Uttaranchal University, Dehradun (37400-67000, AGP: 9000/-) • Assistant Professor (Selection Grade) 01 July 2013- 04 September 2020, School of Management, IMS Unison University, Dehradun (15600-39100, AGP: 8000/-) • Assistant Professor (Selection Grade) & Head (Publications) July 2012- June 2013: Department of Management, IMS, Dehradun with a Basic of Rs. 31,890/- in the PB-3 of (15600-39100, AGP: 8000/-) • Assistant Professor (Selection Grade) & Head (Master of International Business MIB) Jan 2009- Jun 2012: Department of Management, IMS, Dehradun with a Basic of Rs. 12000/- in the pay scale of 12000-420-18300 (Basic 31110/- in the Revised scale of PB-3 15600-39100, AGP: 8000/-) • Assistant Professor (Selection Grade) & Head MBA Jan 2008-Dec 2008 Department of Management, IMS, Dehradun • Sr. Lecturer November 2006-December 2007: Department of Management, IMS, Dehradun with a basic of Rs. 10000/- in the pay scale of 10000-325-15200. • Lecturer August 2005-October 2006: Department of 	

	<p>Management, IMS, Dehradun with a basic of Rs. 8000/- in the pay scale of 8000-275-13500.</p> <ul style="list-style-type: none"> • Lecturer July 2004-July 2005: Department of Management, Institute of Clinical Research India (ICRI), Dehradun. <p>INDUSTRIAL/CORPORATE EXPERIENCE: 02 years</p> <ul style="list-style-type: none"> • Manager (International Export and Documentation) May 2000-July 2002 at A P Exports Delhi.
<p>Education Qualification</p>	<ul style="list-style-type: none"> • Ph.D. (Economics) Field of Research: International Economics HNB Garhwal A Central University, Srinagar (Garhwal), Uttarakhand Topic of Research: Impact of Liberalization on Foreign Direct Research (FDI) Inflows in India. • M. A. (Economics, 2004) DAV (PG) College, Dehradun-248001 U.A. INDIA (HNB, Garhwal A Central University, Srinagar (Garhwal), Uttarakhand) 1st Division (Gold Medallist) • PGDM (Marketing Management, 2000) AIMA, New Delhi 1st Division • PGDIT (Post-Graduate Diploma in International Trade) Rajendra Prasad Institute of Communication and Management, Mumbai. • A 12 Weeks course on “Business Analytics and Management Decision”, from Jan-March, 2020 on Swayam Online Courses by IIT, Kharagpur. • A 16 Weeks AICTE approved Faculty Development Program on “Data Analysis for Social Sciences Teachers”, Conducted by University of Hyderabad, on Swayam Portal, From 1 October, 2019 till 20 January 2020. • A 15 Weeks 4 Credit course on “Goods and Services Tax”, from July-October, 2019 on Swayam Online Courses by University of Mysore, Karnataka.
<p>Area of Research</p>	<p>Environmental Economics Behavioural Economics Financial Economics</p>
<p>Current Research, If any</p>	<p>Environmental and Behavioural Economics</p>
<p>Publications:</p> <ul style="list-style-type: none"> • Articles in Journals (only 	<ul style="list-style-type: none"> • Singh S. and Gupta A. (2020) a paper on “An ISM Modeling for Factors Affecting Purchase of Green Products”, <i>Journal of Modelling in</i>

<p>Scopus/SCI)</p> <ul style="list-style-type: none"> Books edited/Chapter contributed/ Books authored 	<p><i>Management</i> ABDC ranking C, Scopus Q2, IF 1.860, doi:10.1108/jm2-05-2019-0099</p> <ul style="list-style-type: none"> A. H. Ambildhok, and Gupta A. (2020). a paper on “Impact of the Integrated child development Scheme (ICDS) on Nutritional Interventions through Anganwadi”, in <i>Journal of Xi’an University of Architecture & Technology</i>, XII (VI), 1086-1099, Scopus indexed, Q2. A. H. Ambildhok, and Gupta A. (2020). a paper on “Performance of Anganwadis in India: A Mothers’ Perspective”, in <i>Journal of Xidian University</i>, 14 (6), 3210-3226, Scopus indexed Q3. Gupta A., Gupta S., Dobhal R., Rani U., and Kumar V. (2018) “Water Quality Assessment and Treatment of Pharmaceutical Industry Wastewater: A Case Study of Pharmacity Selaqui, Dehradun of Uttarakhand State, India” in <i>Phytobiont and Ecosystem Restitution, Springer Nature Singapore</i>, ISBN No: 978-981-13-1187-1_18, pp 329-376. Gupta A., (2018) “Factors Affecting Purchase of Green Products: An ISM Approach” in <i>Healthcare Systems & Global Business Issues</i>, ed. ISBN No: 978-81-936366-0-2, pp 29-45. Gupta A., Ambildhok A. H. and Adhlakha A., (2017) “Digitization of Monetary Transaction through Digital Wallets” in <i>Digital Transformation of Business in India: Opportunities and Challenges</i>, ed. ISBN No.: 978-93-5268-336-9 pp 251-261. Gupta A. and Shukla. G., (2017) “Consumer’s Awareness and Attitude towards Mobile Wallet” in <i>Digital Transformation of Business in India: Opportunities and Challenges</i>, ed. ISBN No.: 978-93-5268-336-9 pp 225-232. Gupta A. (2015) “Determinants of Foreign Direct Investment in India: An Empirical Study” in <i>Foreign Direct Investment: Opportunity and Challenges</i>, ed. Sangeeta Gupta and Sanjeev Mehlotra) ISBN: 978-93-80280-98-1, Jagdamba Publishing Co., New Delhi- 110002, pp 31-39. Gupta A. and Chaurasia V.B, (2012) “Foreign Direct Investment in Retail: An Analytical Study” in <i>Foreign Direct Investment in India</i> (ed. A.K. Tomar & S.Jain) Kunal Books Publishers & Distributors, New Delhi, India, ISBN-978-93-80752-91-4, pp 38-54.
<p>Conferences/Seminars/Workshops/ FDP/MDP attended</p>	<ul style="list-style-type: none"> Gupta A. (2019) presented a paper on “The Creation of Agricultural Infrastructure Resources and its Development” in a National Conference on Uttarakhand in 21st Century: Issues Challenges & Opportunities, Organized by Himgiri Zee University, Dehradun 8th November, 2019.

- **Gupta A. (2019)** presented a paper on **“Rural Digitization: Effectiveness and Progress”** in a National Conference on Rural Economic Challenges – Role of Union Budget, Organized by School of Management at IMS Unison University, Dehradun on 19th -20th April, 2019.
- **Gupta A. (2019)** presented a paper on **“Reorientation of the Union Budget to end Distress of the Agricultural Sector: A Point of View”** in a National Conference on Rural Economic Challenges – Role of Union Budget, Organized by School of Management at IMS Unison University, Dehradun on 19th -20th April, 2019.
- **Gupta A. (2019)** presented a paper on **“Assessing the Impact of Emotional Intelligence and Communication Skills on Students’ Performance”** in a National Conference on Rural Economic Challenges – Role of Union Budget, Organized by School of Management at IMS Unison University, Dehradun on 19th -20th April, 2019.
- **Gupta A. (2019)** presented a paper on **“Comparing Nation-Wide Rural Sanitation Programs: A Case Study on Koppal District, Karnataka”** in a National Conference on Rural Economic Challenges – Role of Union Budget, Organized by School of Management at IMS Unison University, Dehradun on 19th -20th April, 2019.
- **Gupta A. (2018)** presented a paper on **“Response Surface Methodology (RSM): Development of Bioprocess for Environment Restoration of Gola River Water Containing Phenol, District Nanital”** in a National Seminar on Environmental Protection: Socio – Legal Issues & Challenges, Organized by School of Law at IMS Unison University, Dehradun on 15th - 16th March, 2019.
- **Gupta A. (2019)** presented a paper on **“Green Building: A Road Ahead for Sustainable Development”** in an National Conference on Vision Uttarakhand 2040: Agenda For Socio-Economic Development, Organized by Centre for Public Policy (CPP), Doon University, Dehradun and Co-organized by Ministry of MSME, Government of India and State Planning Department, Government of Uttarakhand on 15-16 February, 2019.
- **Gupta A. (2018)** presented a paper on **“In Silico Mining of Simple Sequence Repeats in Expressed Genome Sequences of Fagopyrum tataricum: A High Altitude Crop with Nutraceutical Potential”** in an 3rd International Conference on Nutraceuticals & Chronic Diseases (INCD-2018), Jointly organized with Swami Rama Himalayan University (India) International Society of Nutraceuticals & Chronic Diseases and University of Tennessee Health Science Center (USA), at

Swami Rama Himalayan University, Dehradun on 14-16, September, 2018.

- **Gupta A. (2018)** presented a paper on “**Social Media and its Impact: An Analysis**” in a National Seminar on Media, Communication and Society: Prospects and Challenges, Organized by School of Mass Communication, at IMS Unison University, Dehradun on 12th -13th June, 2018.
- **Gupta A. (2018)** presented a paper on “**Effectiveness of E-Learning: an Analysis in Management Education**” in a 14th International Conference on eLearning for knowledge-Based Society “Theory and Practices in eLearning 2017 and Future”, at Siam Technology College, **Bangkok, Thailand**, on March 18, 2018.
- **Gupta A. (2018)** presented a paper on “**Challenges to Islamic Banking System: an ISM MICMAC Approach**” in a National Conference on Contemporary Socio-Economic and Legal Issues in India, Organized by School of Law at IMS Unison University, Dehradun on 16-17 February, 2018.
- **Gupta A. (2018)** presented a paper on “**Factors Affecting Purchase of Green Products: an ISM Approach**” in an 11th International Conference on Healthcare Systems & Global Issues, at IMS Unison University, Dehradun on 2-3 January, 2018.
- **Gupta A. (2018)** presented a paper on “**An Analysis of Export under Make in India Campaign**” in National Conference on India Under Transformation from developing to Developed: Opportunities & Threats under Various Industry Segments, at Doon Business School, Dehradun on 7-8 July, 2017.
- **Gupta A. (2017)** presented a paper on “**Role of ICT in Education**” in a National Seminar on Changing Trends in Mass Media and Communication, at IMS Unison University, Dehradun on 9-10 June, 2017.
- **Gupta A. (2017)** presented a paper on “**Consumers’ Awareness and Attitude towards Mobile Wallets**” in a National Conference on Digital Transformation of Business in India: Opportunities and Challenges, at IMS Unison University, Dehradun on 24-25 March, 2017.
- **Gupta A. (2017)** presented a paper on “**Digitalization of Monetary Transaction through Digital Wallets**” in a National Conference on Digital Transformation of Business in India: Opportunities and Challenges, at IMS Unison University, Dehradun on 24-25 March, 2017.
- **Gupta A. (2016)** presented a paper on “**Perception of Youth towards Women As Entrepreneur in Uttarakhand**” in the AICTE Sponsored

National Seminar on Women Entrepreneurship in India: Issues and Challenges, organized by Omkarananda Institute of Management and Technology, Rishikesh, Uttarakhand, during February 12-13, 2016.

- **Gupta A. (2016)** presented a paper on **“Project Analysis tools used for various project Evaluation”** in 10th Uttarakhand State Science & Technology Congress, at UCOST, Vigyan Dham, Dehradun Uttarakhand, during February 10-12, 2016.
- **Gupta A. (2016)** presented a paper on **“Make in India: an Analysis”** in a National Seminar on Make in India: Strategies for Sustainable Growth and Development, at IMS Unison University, Dehradun, on 8-9 January 2016.
- **Gupta A. (2016)** presented a paper on **“Make in India: Role of Exports”** in a National Seminar on Make In India: Strategies for Sustainable Growth and Development, at IMS Unison University, Dehradun on 8-9 January 2016.
- **Gupta A. (2015)** presented a paper on **“Effect of Demographic Variables on Consumer Attitude and Behavior towards Online Shopping”** in a National Seminar on Managing Business Practices for Sustainable Growth & Excellence, at IMS Unison University, Dehradun, on 20 June 2015.
- **Gupta A. (2015)** presented a paper on **“Determinants of Foreign Direct Investment in India: An Empirical Study”** in a UGC Sponsored National Seminar on Foreign Direct Investment: Opportunity and Challenges, at PNG Government PG College, Ramnagar, Nanital, on 27-28 February 2015.
- **Gupta A., (2014)** presented a paper on **“Effects of Demographic Variables on Consumer Preference towards Cosmetics”** In National Seminar on Corporate India 2020: Emerging Business Dynamics, on June 6-7, 2014.
- **Gupta A. and Rastogi S. (2013)** presented a paper on **“MNREGA and Rural Development in Uttarakhand”** In National Seminar sponsored by Indian Council of Social Science Research, New Delhi on Rural Development through MNREGA: New Challenges and Solutions, on October 4-7, 2013.
- **Gupta A. (2012)** presented a paper on **“Impact of Incorporated Customer Relationship- An Insight towards Hospitality Industry in Relams of CRM Integrated Framework”** National Seminar on Transforming Indian Economy Through Service Led Growth in Global Era: Gains and Concerns at NIILM Centre for Management Studies, Greater NOIDA on 12th October, 2012.

- **Gupta A. (2012)** presented a paper on **“Role of Livestock Insurance Scheme In Rural Development”** at Prudence **National Conference** on Contemporary Trends in Management: Opportunities & Challenges, Quantum Global Campus Uttarakhand on 24th March 2012.
- **Gupta A. (2012)** presented a paper on **“Security and Privacy Issues in Electronic Banking” International Conference** on Recent Advances in IT & Management at SGRRITS, Dehradun on 28-29 February, 2012.
- **Gupta A. (2012)** presented a paper on **“Role of computers, Information and Communication Technology in Management Education”** In **AICTE sponsored National Seminar** on Action for Sustainable, Efficacious Development and Awareness at OMIT, Rishikesh on 11-12 February, 2012.
- **Gupta A. and Chaurasia, V. B. (2011)** presented a paper **“An Analytical Study on Economy of Uttarakhand”** In **UGC Sponsored National Conference** on “Environmental Conservation Sustainable Natural Resource Management and Strategies for Regional Development organized by DBS (PG) College, Dehradun on 05-06 May 2011.
- **Gupta A. and Chaurasia, V. B. (2011)** presented a paper **“Impact of Services on Economic Growth of ASEAN Economies”** In **UGC Sponsored International Seminar** on “Economic, Cultural and Political Viability of ASEAN in Global Environment organized by JV Jain College, Saharanpur on 12-13 March 2011.
- **Gupta A. and Chaurasia, V. B. (2010)** presented a paper on **“ Global Recession and Indian Economy”** in UGC Sponsored National Seminar on Global Recession and Indian Economy Organized by SMJN (PG) college Hardwar on 26-27 December 2010.
- **Gupta A. and Chaurasia, V. B. (2010)** presented a paper on **“Information Integrity Supply Chain Management”** In AICTE sponsored National Conference 2010 organized by Beehive College of Management & Technology, Dehradun, on 19-20 March 2010.
- **Gupta A. and Chaurasia, V. B. (2010)** presented a paper on **“Issues and Challenges in e-marketing”** In NAAC Accredited B++ National Seminar on “E-Marketing in Indian Scenario” organized by Faculty of Commerce & Business Administration of D.N. College, Meerut on 30-31 January 2010.
- **Gupta A., Chaurasia V.B. and Garg Vishal (2009)** **“Impact of recession on Indian Economy”** in a National Seminar on “Emerging Business Issues In Current Economic Scenario.” 24-25 April 2009 at KNIET, Modinagar (U.P.).
- **Gupta A. and Chaurasia, V. B. (2009)** presented a paper on **“Role and**

Responsibilities of State in Value Education” In: NAAC-UGC sponsored Seminar on Role of higher education in inculcating value system among students, on 20-21 March 2009, D.A.V.(P.G.) College, Dehradun

- **Gupta A.** and Chaurasia, V. B. (2009) “**Access to Higher Education for Women and Empowerment**” in NAAC-UGC sponsored Seminar on The Role of Higher Education in Women’s Empowerment. 14-15 March 2009 at M.K.P. (P.G.) College, Dehradun.
- Attended an International Conference on **Environmental Nanotechnology for Socio Economic Development of India**, Organized by Department of Chemistry & Department of Civil Engineering, DIT University, Dehradun on 28 & 29 September, 2018.
- Attended a National Seminar on “**Changing Perspectives and Emerging Challenges in Management and IT Sector**” organized by Institute of Management Studies, Dehradun on 15-16 June 2012.
- Attended a National Conference on “**Emerging Trends in Computer Applications & Business Management**” Organized by Institute of Management Studies, Dehradun on 1 - 2 July, 2011.
- Attended Regional Seminar on “**Intellectual Property and Innovation Management in Knowledge Era**” organized by the Corporation in Collaboration with Uttarakhand State Council for Science & Technology on 12-13 August 2010 at Dehradun, Uttarakhand.
- Attended National Seminar (under UGC-SAP-DRS Programme) on “**Decentralized Governance, Regional Development and Women Empowerment**” organized by the Department of Political Science and Women Studies Centre, HNB Garhwal University, Srinagar, Garhwal Uttarakhand on February 18-20, 2010,
- Attended 2nd **Rashtriya Yuva Vaigyanik Sammelan-2010** at Doon University, Dehradun witnessed on behalf of the Vijnana Bharti, Doon University and Uttarakhand State Council for Science and Technology on 6-7 February 2010.

- Attended Regional Seminar on “**Intellectual Property and Innovation Management in Knowledge Era**” sponsored by National Research Development, New Delhi and UCOST, Dehradun at Govt. (P.G.) College, Uttarkashi on 31st July 2009.
- Attended **National Roving Seminar on Traditional Knowledge** organized by Government of India, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry & World Intellectual Property Organization (WIPO) on 13-14 August, 2008.
- Attended AICTE Sponsored National Seminar on “**India’s Surging Retail Sector**” Organized by Institute of Management Studies, Dehradun on 20-21 July 2007.
- Attended a National Conference on “**Clinical Research: Challenges and Opportunities in India**”, 26-27 November, 2004 sponsored by Institute of Clinical Research (India).
- Attended a Five Days Online **Faculty Development Programme (FDP)** on “**Python Programming**” organized by the Department of Information Technology, Sona College of Technology, Salem through Spoken Tutorial, **IIT Bombay during 18-22 May, 2020.**
- Attended a One Week Online **Faculty Development Programme (FDP)** on “**Spoken Tutorials Technology**” organized by the Department of Mechanical Engineering of Smt. Kashibai Navale College of Engineering in association with Spoken Tutorial, **IIT Bombay during 18-22 May, 2020.**
- Attended a One Week Online **Faculty Development Programme (FDP)** on “**R Training**” organized by the Birla Institute of Technology Mesra, Noida Campus in association with Spoken Tutorial, **IIT Bombay during 11-15 May, 2020.**
- Attended a Three Days Online **Faculty Development Programme (FDP)** on “**Qualitative Research: Perspectives and Practices**” organized by Jaipuria School of Business,

Indirapuram, Ghaziabad during 15-17 May, 2020.

- Attended a 5 days online **Faculty Development Programme (FDP)** for Teachers in the Domain of Commerce/Management on “**Emerging Business Issues**” held during **May 11-15, 2020** organized by the Department of Commerce, School of Management Science, **Tezpur University, Assam.**
- Attended a online **Faculty Development Programme (FDP)** on “**Fuzzy Logic**” organized by the Department of Mathematics, Kristu Jayanti College (Autonomus) Bengaluru, on 9 May, 2020.
- Attended a One Week National **Faculty Development Programme (FDP)** and Online Training on “**LaTeX**”, Organized by Sanjay Ghodawat University, Kolhapur, in association with Spoken Tutorial Project, **IIT - Mumbai on 27 April to 2 May, 2020.**
- Attended a Four days online National workshop on Basics of Documentation using **LaTeX**, Organized by the Department of Mathematics, Stella Maris College (Autonomus), Chennai, Tamil Nadu, India **on 24, 25, 29 & 30 April, 2020.**
- Attended a **Faculty Development Programme for Student Induction (FDP-SI) during 21-23 October 2019** at Swami Rama Himalyan University, Dehradun Organized by All India Council for Technical Education (AICTE).
- Participated in the knowledge sharing program on “The 360 Academician – Scope and Challenges” at Hotel Pacific, Dehradun, organized by IBS ICFAI Business School on August 18, 2019.
- Attended a Faculty Development Programme (FDP) on “**Data Analysis and Structural Modeling using SPSS and AMOS**”, School of Management, IMS Unison University, Dehradun, on 13-15, June, 2019.
- Attended a Faculty Development Programme (FDP) on “**Case**

Method Teaching and Case Writing”, Organized by Case Research Society of India, Chennai and School of Management, IMS Unison University, Dehradun, on 31 May-1 June, 2019.

- Attended a workshop on “**Statistical Techniques Using Software (STUS-2019)**”, Organized by Department of Mathematics, DIT University, Dehradun on 8-9, March, 2019.
- Attended an Outreach Programme on “**Management of Intellectual Property**”, Organized by DIPP-IPR Chair, IIT Roorkee and School of Law, IMS Unison University, Dehradun on 1st, September, 2018.
- Attended a one-week Faculty Development Programme (FDP) on “**Data Analysis Using SPSS and Structural Equation Modeling Using AMOS 24.0 and Introduction to NodeXL and Process**”, Organized by Department of Management Studies, DIT University, Dehradun on 18-24, December, 2017.
- Attended a Workshop on **Research Methodology Training Workshop Programme**, organized by School of Law in Association with The Asian Institute of Society, Law and Economics, New Shimla, Himachal Pradesh, at IMS Unison University, Dehradun on 9-10 June, 2017.
- Attended a Workshop on **Intellectual Property Rights in Knowledge Economy**, organized by Department of Management Studies, DIT University, Dehradun on 30 March 2015.
- Attended a Faculty Development Programme (FDP) on **Marketing Management: The Way Forward**, Organized by IMS Unison University, Dehradun on March 28-29, 2015.
- Attended a Faculty Development Programme (FDP) on **Strategic Management: From High Pedestal to Every Use**, Organized by IMS Unison University, Dehradun on February 14-15, 2015.

- Attended a Faculty Development Programme (FDP) on **Multivariate Data Analysis for Management Decisions** organized by Institute of Management Studies, Dehradun on February 22-23, 2013.
- Attended a Short Certificate Course on **Personality Development** (19-21 July, 2006) organized by Indus Quality Foundation (IQF) at Institute of Management Studies, Dehradun.
- Attended a Workshop on **User Requirement of Weather and Climate in Himalayas with special reference to Uttarakhand (19 Dec, 2008)**, organized by Meteorological Centre, Indian Meteorological Department, Survey of India campus, Dehradun, sponsored by Uttarakhand Council of Science and Technology (UCOST), Dehradun.
- Attended a Workshop on **“Organizational Behaviour”** conducted by Dr. Kavita Singh, Faculty of Management Studies, University of Delhi held on July 16, 2010 at Institute of Management Studies, Dehradun.
- Participated in **“Sustainable Tree Plantation in Uttarakhand under PETROTECH-2010”** jointly organized by PETROTECH-2010 New Delhi and UCOST, Dehradun at ICFRE, FRI Campus & Reserve Forest Dehradun on 20th October 2010.
- Attended **State level Watershed Management & Rain water Harvesting Training Workshop (3-4 Feb, 2011)** organized by UCOST, Dehradun & Central Ground Water Board (CGWB) Uttaranchal Region, Dehradun Sponsored by NCSTC Department of Science & Technology, GOI, New Delhi and Ministry of Water Resources, Government of India, New Delhi at Hotel Aketa, Rajpur Road, Dehradun.
- Attended Workshop on **Solid Waste Management** by U-COST, USERC, Uttarakhand Environmental Protection and Pollution Control Board (UEPPCB) & Sparsh Ganga Board (Govt. of Uttarakhand) on 27 Febraury 2011 at Govt (PG) College Ramnagar.

- Attended a Workshop on **Solid Waste Management** by U-COST, USERC, Uttarakhand Environmental Protection and Pollution Control Board (UEPPCB) & Sparsh Ganga Board (Govt. of Uttarakhand) on 02 March 2011 at UPES, Dehradun.
- Attended a Workshop on **Solid Waste Management** by U-COST, USERC, Uttarakhand Environmental Protection and Pollution Control Board (UEPPCB) & Sparsh Ganga Board (Govt. of Uttarakhand) on 05 March 2011 at HNBGU, Pauri Campus.
- Attended a Workshop on **Solid Waste Management** by U-COST, USERC, Uttarakhand Environmental Protection and Pollution Control Board (UEPPCB) & Sparsh Ganga Board (Govt. of Uttarakhand) on 13 March 2011 at Govt (PG) College, Kotdwar.
- Attended Faculty Development Programme (FDP) on **Research Methodology** Organized by IMS, Dehradun on 05 & 06 Nov, 2011.
- Participated in the **Sustainable Tree Plantation Programme in Uttarakhand** at FRI, Dehradun campus & Reserve Forest near Sports College, Raipur Dehradun on 7th December 2011.
- Attended a **State level Water Quality Training Workshop for Water Managers** on 24 May, 2011 organized by Water Technology Initiatives (WTI) Programme, Department Of Science & Technology (DST) Govt. of India, New Delhi, UCOST, Dehradun & Uttarakhand Jal Sansthan, Dehradun at Doon University, Dehradun.
- Attended a Workshop on **Water Quality Data Base Management on GIS Platform** Jointly organized by Water Technology Initiative (WTI) Programme, DST Govt. Of India, New Delhi & UCOST, Dehradun in association with Uttarakhand Jal Sansthan (UJS), Dehradun & DAV (PG) College, Dehradun at Hotel Aketa, Dehradun on 7 December 2011.
- Attended Workshop and Brain Storming Session on **Water Quality**

	<p>Management and River Bank Filtration (RBF) organized jointly by WTI-DST, Govt of India, New Delhi, DST-UCOST, Dehradun, Central Ground Water Board, Govt. of India, Central Water Commission (CWC), MOWR, Govt. of India and Uttarakhand Jal Sansthan (UJS), DAV PG College Sparsh Ganga Board (Govt. of Uttarakhand) at Graphic Era University on 07 Jan, 2012.</p> <ul style="list-style-type: none"> • Attended a QIP Workshop on “Perspectives on Research Methodology: Papers and Dissertations” organized by Department of Humanities & Social Sciences, IIT Roorkee, Roorkee on Jan, 13-14, 2012. • Attended Regional Workshop and Brain Storming Session on Water Quality Management and River Bank Filtration (RBF) organized jointly by WTI-DST, Govt of India, New Delhi, DST-UCOST, Dehradun, Central Ground Water Board, Govt. of India, Central Water Commission (CWC), MOWR, Govt. of India and Uttarakhand Jal Sansthan (UJS), DAV PG College Sparsh Ganga Board (Govt. of Uttarakhand) at University of Petroleum and Energy Studies on 04 Feb, 2012. • Advanced training programme on “Cross Cultural Understanding for Effective Global Marketing” organized jointly by PHD Chamber of Commerce and Industry & Konard-Adenauer-Stiftung, Germany at PHD House, New Delhi on Feb, 24, 2012.
<p>Award/Certificate/Prize received</p>	<ul style="list-style-type: none"> • Receive the Best Paper Award by Gupta A. (2018) presented a paper on “Challenges to Islamic Banking System: An ISM MICMAC Approach” in an National Conference on Contemporary Socio-Economic and Legal Issues in India, Organized by School of Law at IMS Unison University, Dehradun on 16-17 February, 2018. • Stood 1st and awarded Gold Medal in M.A. Economics
	<ul style="list-style-type: none"> • Organizing Committee member of National Conference on \$ Five

<p>Any extra-curricular activities</p>	<p>Trillion Emerging Indian Economy: A Road Map, at IMS Unison University, Dehradun on January 31-1 February, 2020.</p> <ul style="list-style-type: none"> ● Organizing Secretary of Faculty Development Program on “Data Analysis and Structural Modeling using SPSS and AMOS”, School of Management, IMS Unison University, Dehradun, on 13-15, June, 2019. ● Organizing Secretary of National Conference on Rural Economic Challenges – Role of Union Budget, Organized by School of Management at IMS Unison University, Dehradun on 19th -20th April, 2019. ● Organizing Committee member of National Conference on Digital Transformation of Business in India: Opportunities and Challenges, at IMS Unison University, Dehradun on 24-25 March, 2017. ● Organizing Committee member of National Seminar on Make in India: Strategies for Sustainable Growth and Development, at IMS Unison University, Dehradun, on 8-9 January 2016. <p>Responsibilities handled in IMS Unison University Dehradun</p> <ul style="list-style-type: none"> ● Chairperson - Anti Sexual Harassment Cell ● Cultural Coordinator ● Program Co-coordinator of B.A. (Hons.) in Economics ● Associate Editor for Pragyaa Journal of Management ● Member Unfair Means Committee ● HOD- Publications: Communiqué (Quarterly News Letter), Spectrum (Annual Student’s Magazine) & News Paper (Weekly News Bulletin). ● Member- Student’s Disciplinary Committee of the Institute ● Class Coordinator MBA ● HOD-MIB (Master of International Business) ● Coordinator Training & Placement and Alumni ● Chairperson, Girls Hostel Mess Committee ● Chairperson, Transport Committee of Institute ● Editor-Spectrum (Institute Student’s Magazine) ● Coordinator Publications
---	--

- | | |
|--|--|
| | <ul style="list-style-type: none">• HOD-MBA• Counselling of the students to participate in Academic/Sports/Cultural activities at College/National/International level• Conducted Students Value Added Programs (SVAPs)• Mentor of 30 students• Chairperson Women Welfare Cell• Member Anti Ragging Committee• Member Sexual Harassment Cell |
|--|--|